

PRESENTED BY:

Canon

CANON SOLUTIONS AMERICA

Agenda

1 What is Canstruction?

5 Design Inspiration

2 Participation

6 Logistics

3 Competition

7 Oregon Food Bank

4 Event Rules

Questions?

What is Canstruction?



A fun and unique design-build competition for architects, engineers, and construction professionals.

Why Participate?

Help fight hunger in the local community



Networking





Positive Exposure

How Can I Participate?

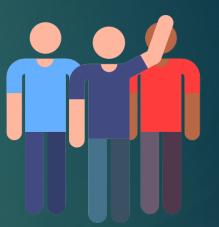
Sponsor







Volunteer



Become a Sponsor



- Help this event be possible
- Cash and in-kind donations

Email: sponsors@canstructionpdx.org

Volunteer for the Committee

- Team Liaison
- Graphic Designer
- Social Media Coordinator
- Build-Day Volunteers
- De-constructionVolunteers



Email: info@canstructionpdx.org

Create a Team











It's All About the CANS!

What statement do you want to make?

- Illuminating the major issue of hunger
- Engaging all sectors of the public
- Displaying good design
- Creating a visual and talking point



Winning Categories

- 1. Best Original Design
- 2. Best Meal
- 3. Best Use of Labels
- 4. Structural Ingenuity
- 5. Most Cans
- 6. People's Choice

Event Rules



Food: Non-Permissible Items



NO glass containers or alcoholic beverages



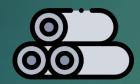
NO junk food (e.g., candy, chips, etc.) or pet food



Food/Beverages **cannot** be opened, exposed, expired, or empty. Labels **cannot** be covered, removed or altered

Building Materials: Non-Permissible Items











NO wood or metal beams, struts, steel tubes, or bracing materials; NO sheet metal, steel plates, Fiberock, or glass

NO leveling materials (templates) greater than 1/4" thick NO power tools allowed in Mall; NO permanent adhesives or bonding process (soldering)

Building Materials: Permissible Items

- Velcro, magnets, zip-ties, tape, silicone
- Rubber bands, nylon string, wire mesh or wire
- Wood or steel rods, PVC pipe, threaded metal rods
- Leveling materials (templates) not greater than 1/4" thick Examples of approved leveling materials are: cardboard, foam-core, masonite, MDF, plywood, plexiglass, fiberglass

Build-Out Regulations

- ▶ 10ft x 10ft x 8ft tall
- 5 members of the team are allowed on the carpet at one time
- 6 hours of build time to complete structures.
- Bring all supplies needed to build structures.
- Leave area "broom clean."
- Dispose of all extra materials off-site.

Design Inspiration

- Be Recognizable
- Use All Cans
- > Be Colorful
- Keep it simple
- Be Photogenic
- Use a Powerful Mission Statement



GO BIG OR GO HOME

Consider donating healthy, whole grain, low-fat, low-sodium and low-sugar products.

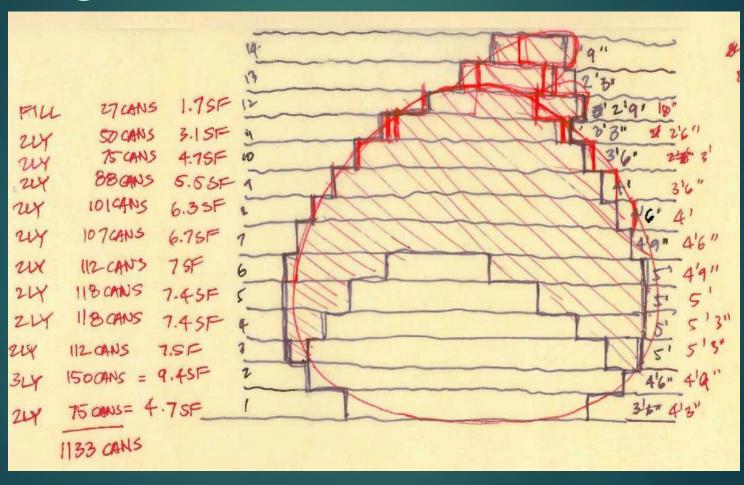


Most Wanted Foods

Ideas to Budget

- Teams are responsible for obtaining their own supply of canned foods
- Choose cans that match needed colors in your structures and determine cost
- Structure costs vary: \$3,000 \$6,000
- Include all supplies (leveling, tape, etc.) in budget
- Buy extra cans!

Angry Birds Concept Design



Angry Birds Design = 3,256 cans



Need Help?

- ▶ New this year?
- Having a structural issue?
- Need a Mission Statement?
- ▶ Are you stuck?



Let us mentor your team:

Email: teams@canstructionpdx.org

Consult the Experts

- Check out the CanstructionPDX website // social media accounts for past designs
- Google Canstruction images







@CanstructionPDX

www.canstructionpdx.org/

Building Logistics



Submissions Schedule

Deadline for Entry: Friday, June 2, 2023

Submittal No. 1: Friday, June 23, 2023

Submittal No. 2: Friday, July 21, 2023

Submittal No. 3: Friday, August 25, 2023

CanstructionPDX website will have all submittal details: www.canstructionpdx.org

Build-Out Schedule (Tentative)

Build Out: Monday, September 18, 2023

▶ Judging: T.B.A.

Awards Gala: T.B.A.

▶ Public Viewing: September 18 – September 24, 2023

De-Canstruction: Sunday, September 24, 2023

Pre-build

- Confirm supply
 - change of label, enough at one store...order in advance!
- Prepare building materials
 - pre-cut leveling devices (foam core, plexiglass, cardboard)
- Recommend minimum partial pre-build
- Complete 3-4 weeks before build-out

During Build-Out

- 5 team members on carpet at once
- Supplies
 - leveling devices
 - ▶ ladder
 - clear tape
 - hand truck
- Take out what you brought in
- Eat in designated eating areas
- Do not breakdown boxes



Gala

Showcase the event and team's hard work



De-Canstruction

- Each team must bring at least 5 volunteers
- All items brought into Pioneer Place must be removed



De-Canstruction

- Teams must leave their site "broom-clean"
- Bring vehicles large enough to remove all items
- Bring tools to breakdown your structure (ladders, knife, scissors)
- Oregon Food Bank will take all food



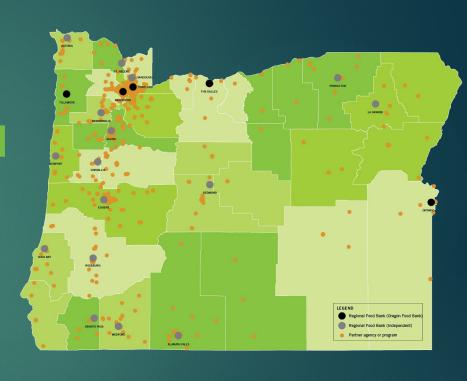


ZAKIYA JACKSON COMMUNITY PHILANTHROPY DEVELOPER ZJACKSON@OREGONFOODBANK.ORG



Who We Are

21 regional food banks with 1,200 food assistance sites serving Oregon and Clark County, WA.





- More than 860,000 people in Oregon engage with our network each year.
- Nearly half of school aged children in Oregon qualified for free - or reduced-cost lunch*

Hunger Today

- Today, nearly 1 in 8 people in our communities face hunger* a dramatic increase.
- And the public health and economic impacts of the pandemic have fallen hardest on people who have faced systemic inequities for generations:
 - people of color
 - immigrants and refugees
 - single parents and caregivers; and
 - trans and gender non-conforming neighbors

Hunger's Root Causes

- ▶Two main causes of hunger
 - 1) Poverty
 - 2) Inequities

Food Today

- Everyone deserves healthy fresh food
- >58% of all food distributed as fresh or frozen produce, dairy and protein

Food Tomorrow

► Support self-sufficiency

Nutrition and garden education programs

Community food systems activities, including health screenings







Food for All

- Food for All Oregonians (FFAO)
- ▶ Land Access
- ▶ Double-Up Food Bucks
- Farmerworker Protections
- And so much more!



Our Ten Year Vision

We envision resilient communities throughout Oregon and Southwest Washington that never go hungry.



Ways To Get Involved

- ▶ Volunteer
- Advocate for and support legislation that will help end hunger
- ▶ Donate



Questions?

canstructionpdx.org | @canstructionpdx |

